



APRA - SETTING THE STANDARDS FOR THE PRACTICE OF PUBLIC RELATIONS IN AFRICA

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APRA & PRCA Partners on PR World Cup

The PRCA Africa Network and APRA are proud to announce a joint initiative; the Next Generation PR Regional Competition. This competition is a fantastic opportunity for next-generation PR creatives to gain international recognition, as well as highlight the talent the African PR Community has to offer. For more information, please contact the APRA Secretariat.

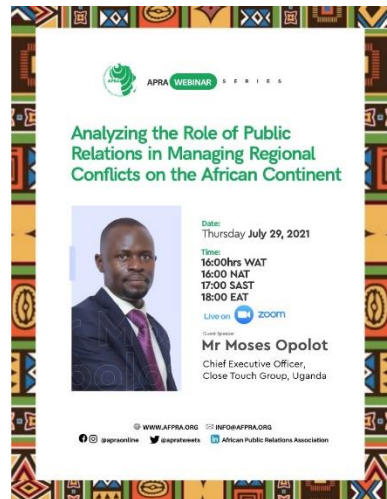


APRA to Hold Workshop for Spokespersons in Africa September 2021.

The African Public Relations Association is set to hold a workshop for Spokespersons in Government in September 2021. The workshop is open to spokespersons and their assistants in various agencies of government across Africa. For more information, please contact the APRA Coordinator via email - apracoordinator@afpra.org

APRA Webinar Series Kicks Off

The 2021 APRA Webinar Series kicked off in the month of July in partnership with Public Relations Association of Uganda –(PRAU). The speaker, Mr. Moses Opolot who is the CEO of Close Touch Group spoke on Analyzing the Role of Public Relations in Managing Regional Conflicts on the African Continents. Links to recordings from the webinar can be found on our various platforms. Don't miss August Edition! Details will be share soon.



Let's take a trip down the memory lane #TeamPR 😊 to 2005 when PRSK hosted the Federation of African Public Relations Associations (FAPRA), now African Public Relations Association (APRA), conference themed Unlocking Africa's Potential. Don't we all miss a time when we'd share the warmth of such photo sessions 😊

#TBT
#weareinthistogether
#keepsafe



Photo Credit – Public Relations Society of Kenya (PRSK)

APRA 2022 Conference bid to hold August 5, 2021. Which Country will host professional colleagues come May 2022? Watch out for the announcement!

For more information, please contact APRA Secretariat via email for enquiries – info@afpra.org or apracoordinator@afpra.org Instagram & Facebook - @apraonline www.afpra.org